



CANADA-UKRAINE BUSINESS FORUM



"The Gateway for B2B Partnerships"

Metro Toronto Convention Centre
November 28-29, 2012

Session Topics

- Business Ethics in Ukraine
- Agriculture and Viticulture
- Oil & Gas, Nuclear Energy, Mining
- Information Technology



GALA 20TH ANNIVERSARY BANQUET



CELEBRATING THE FOUNDING OF THE CANADA-UKRAINE CHAMBER OF COMMERCE

The Fairmont Royal York Hotel
November 29th at 6:30 p.m.

More details at www.cuccforum2012.com



Our company.....would like to sponsor the
Canada Ukraine Chamber of Commerce 2012 Business Forum at the following level:

- Conference Sponsor - \$10,000.00
- Gold Sponsor - \$ 5,000.00
- Conference Benefactor - \$ 1,000.00
- Lunchtime Sponsor - \$ 5,000.00
- President's Cocktail Hour Sponsor - \$ 5,000.00
- Corporate Table for 20th Gala - \$ 2,500.00
- General Donation - \$.....

Please make make your cheque payable to:

Canada-Ukraine Chamber of Commerce
145 Evans Avenue, Suite 2011
Toronto, ON
M8Z 5X8

We kindly request that you mail your cheque to the CUCC office, or call us at 416 253 6700 for courier pick-up.

Thank you for your sponsorship!

Canada-Ukraine Chamber of Commerce
Business Forum 2012 & 20th Anniversary Banquet
"The Gateway for B2B Partnerships"

What: A 2 day forum to establish business to business relations between Canadian and Ukrainian enterprises, in the spheres of Agriculture & Viticulture; Oil & Gas, Mining and Nuclear Energy; and Information Technology.

Business Forum: **November 28th & 29th, 2012**
 The Metro Toronto Convention Centre

20th Anniversary Banquet: **November 29th, 2012**
 Royal York Hotel

Who: Organized under the patronage of the Canada-Ukraine Chamber of Commerce, in conjunction with the US-Ukraine Business Council, other municipal, regional and national business associations from Ukraine and various sponsoring organizations and agencies.

Target audience: Business leaders and policy makers in Canada, the USA, the EU, and Ukraine; the North American media; Ukrainian community members in Canada and the US, and anyone currently active or interested in developing trade between Canada and Ukraine.

Program: The two day conference will bring together key businesses in the aforementioned areas, as well as government representatives, in order to strengthen and build business to business ventures, strengthening the fiscal bond between Canada and Ukraine, with the end goal of establishing enough strong ties that will lead to eventual propagation of a unilateral free-trade agreement between our two nations.

In order to defray the costs, we are approaching major institutions such as yours for sponsorships of the Conference and 20th Anniversary Gala Banquet at the **Conference Sponsor** (\$10,000), **Gold Sponsor** (\$5,000), and **Conference Benefactor** (\$1,000) levels. In addition to that, we will be offering **corporate table sponsorships** of the Anniversary Banquet (at \$2500.00 each), as well as lunchtime and cocktail hour sponsorships during the Forum (at \$5000.00 each).

Conference Sponsor

Sponsorship Proposal: We have designed a sponsorship proposal for Conference Sponsors:

- A Conference Sponsorship is a commitment of \$10,000.00
- In return, we would ensure that our Conference Sponsors would receive full-page advertisements on all Conference materials, pre-conference materials, dinner brochure and all media materials as Conference Sponsor for the two events
- We accept one Conference Sponsor per sector, therefore ensuring that you would be recognized at the top of your field in all conference materials
- Full Sized banners to adorn both the convention area and banquet facilities highlighting your company
- We would also give you, gratis, one corporate table for the 20th Anniversary Gala Banquet (valued at \$2500), in a location next to the Principal Table, and one seat at the Principal Table
- And we would give you 6 free registrations to the Conference itself (valued at \$400 each)
- We would include 4 free entrance tickets to the post-conference dinner evening at the Golden Lion on Friday November 30th, 2012.
- If sponsorship is received before August 15th, 2012, you will also receive a foursome in the CUCC Golf Tournament on August 22nd, 2012 at Lionhead Golf & Country Club.

Gold Sponsor

Sponsorship Proposal: We have designed a sponsorship proposal for Gold Sponsors:

- A Gold Sponsorship is a commitment of \$5,000.00.
- In return, we would ensure that our Gold Sponsors would receive half-page advertisements on all Conference materials, pre-conference materials, dinner brochure and all media materials as Gold Sponsor for the two events
- We would also give you, gratis, six tickets for the 20th Anniversary Gala Banquet (valued at \$1000), in a location next to the Principal Table, and one seat at the Principal Table
- And we would give you 4 free registrations to the Conference itself (valued at \$400 each)
- We would include 2 free entrance tickets to the post-conference dinner evening at the Golden Lion on Friday November 30th, 2012.
- If sponsorship is received before August 1st, 2012, you will also receive a two-some in the CUCC Golf Tournament on August 22nd, 2012 at Lionhead Golf & Country Club

Conference Benefactor

Sponsorship Proposal: We have designed a sponsorship proposal for Conference Benefactors:

- To be a Conference Benefactor we ask for a commitment of \$1,000.00
- In return, we would ensure that our Silver Sponsors would be shown and recognized on all Conference materials, pre-conference materials, dinner brochure and all media materials as Silver Sponsor for the two events
- All registration fees and tickets for the Gala will be given preferred member rate.

Lunchtime Sponsorship

Sponsorship Proposal: We have designed a sponsorship proposal for companies interested in sponsoring a lunch either on November 28th or November 29th:

- A Lunchtime Sponsorship is a commitment of \$5,000.00
- We would welcome a keynote speaker from your company to present during the lunch hour on their services or products, with full A/V support, and promotional materials to be handed to all guests. With advanced notice, we can have materials translated into Ukrainian ahead of time.
- In return, we would ensure that your Company name would be shown and recognized on all Conference materials, pre-conference materials, and all media materials as Gold Sponsor for the Forum program
- And we would give you 2 free registrations to the Conference itself (valued at \$400 each)

President's Cocktail Hour Sponsorship

Sponsorship Proposal: We have designed a sponsorship proposal for companies interested in sponsoring a cocktail hour on November 28th:

- A President's Cocktail Hour Sponsorship is a commitment of \$5,000.00
- In return, we would ensure that your Company name would be shown and recognized on all Conference materials, pre-conference materials, and all media materials as Gold Sponsor for the Forum program
- We would welcome a keynote speaker from your company to present during the cocktail hour on their services or products, with full A/V support, and promotional materials to be handed to all guests. With advanced notice, we can have materials translated into Ukrainian ahead of time.
- And we would give you 2 free registrations to the Conference itself (valued at \$400 each)

Corporate Tables for 20th Anniversary Gala

Sponsorship Proposal: We welcome all individuals, organizations or companies interested in purchasing corporate tables for our November 29th, 2012, 20th Anniversary Gala Banquet:

- A Corporate Table sponsorship is a commitment of \$2,500.00, with partial tax receipt for that amount.
- In return, we would ensure that your Company name would be shown in the dinner program, with company logo and contact information.
- You would receive 10 dinner tickets for the event, and ensure a table close to the head table, with a company placard placed on the table.
- And we would give you 2 free registrations to the Conference itself (valued at \$400 each)
- We would include 2 free entrance tickets to the post-conference dinner evening at the Golden Lion on Friday November 30th, 2012.

We would be pleased to speak to you further about the Conference, and answer any questions, at your earliest convenience. I very much hope that your company will join with us at this important milestone event.

For more information, please visit our website: www.cuccforum2012.com , or feel free to contact the Canada-Ukraine Chamber of Commerce at 416 253 6700.

The planning committee, CUCC Business Forum 2012