

Alberta Society for the Advancement of Ukrainian Studies Alberta Council for the Ukrainian Arts Joint project

To create a logo for the Alberta Society for the Advancement of Ukrainian Studies

Background of organizations: The Alberta Council for the Ukrainian Arts was founded in 1986, and as a not for profit organization, ACUA works to support, promote and celebrate all genres of Ukrainian art. ACUA's mission is to educate the community at large about the Ukrainian arts and to promote and provide opportunities for the local artists who share their talents and continue to develop their craft. Through festivals, art shows and sales, musical events, community projects, workshops and more, we work to bring the Ukrainian community together, and share our culture and talent with the greater public around Alberta and beyond.

The Alberta Society for the Advancement of Ukrainian Studies was established in 2008. It supports Ukrainian related educational programs and projects, promotes Ukrainian related studies, research and projects, promotes volunteer and charitable activity in support of Ukrainian studies, and collects and administers funds in support of the advancement of Ukrainian studies.

Both organizations serve as a link between Ukrainian community and Canadian society at large.

Eligible participants: students of any age and enrollment in any Alberta-affiliated educational establishment (full-time or part-time).

Description of the project: ASAUS and ACUA call for submissions for the juried contest to create a logo and a letterhead for the Alberta Society for the Advancement of Ukrainian Studies (Альбертське товариство сприяння українським студіям). The logo will serve for multiple purposes and will aim at instant public recognition of ASAUS. Submissions may be graphic only or graphic with the name of the organization in both languages.

The contest will be juried by the experts from Alberta Council for the Ukrainian Arts and the executive members of ASAUS.

The contest will be held in two stages:

The first stage: Eligible participants are required to submit application form, logo and letterhead design electronically and via mail to Alberta Council for the Ukrainian Arts **before 28 February 2013**. Works in progress will be considered. The jurors will select three best works and each of which will be awarded with \$100 each. The participants will be notified in the end of March.

The second stage: Three of the selected participants will be encouraged to further develop and improve design of their logo and letterhead designs considering recommendations of experts from Alberta Council for the Ukrainian Arts and Alberta Society for the Advancement of Ukrainian Studies. The participants will be required to submit revised designs by **31 May 2013**. The winner will be notified by the end of June 2013 and will be awarded \$300 for developing the final logo and letterhead design.

Submission requirements: Graphic files must be of high resolution

To request an application form, please contact us at info@acuarts.ca

Please mail your applications to
Alberta Council for the Ukrainian Arts
2ND Floor, 4638 - 91 Avenue
Edmonton, AB
T6B 2L1

